

## **Trident Habitat for Humanity Media Kit: Backgrounder and Fact Sheet**

**Overview:** Trident Habitat for Humanity, Inc. (Trident Habitat), is a Regional Support Organization of Habitat for Humanity International.

**Founded:** September 15, 2010, as a nonprofit corporation in the state of South Carolina.

**Mission Vision:** A world where everyone has a decent place to live.

**Mission Statement:** Seeking to put God's love into action, Trident Habitat for Humanity brings people together to build homes, communities and hope.

**Areas Served:** Trident Habitat serves greater Charleston, S.C. area including all of Berkeley, Charleston, and Dorchester Counties.

**Number of Homes Constructed and Repaired:** Since 1978, Trident Habitat affiliates have constructed 528 new homes and repaired 289 existing homes (as of June 2014). Of those 528 new homes, 116 mortgages have been satisfied.

**Selection Process:** The Trident Habitat affiliates select homeowners by evaluating applications based upon the following criteria: 1) need for housing, 2) ability to pay, and 3) willingness to partner.

**Cost of Home:** The homes are attractive, energy-efficient, and valued at between \$110,000-180,000, including the land. Most labor is donated by volunteers, and funds to build homes are raised from sponsors prior to the homes being built. The mortgages are no-profit, no-interest mortgages, which must generally be repaid to the affiliate over a period of 30 years. Since the funds for new houses are secured from sponsors and donations prior to the building of a home, the principal payments received on mortgages are used to "pay it forward" to build additional homes.

**Volunteers:** Each Trident Habitat affiliate has an open-door volunteer policy. Anyone desiring to volunteer is welcome, regardless of religious preference, background, or race.

**Funding:** Trident Habitat donors are generally larger corporations, foundations, churches, community organizations and philanthropic individuals who are interested in supporting Habitat for Humanity's mission in the greater Charleston S.C. area, not just in supporting a single geographic area of the mission.

**Donation Levels:** Whole house sponsorships are \$70,000 and will be appropriately recognized with publicity and signage during construction of the home. Partial house donations are also accepted as are donations in any amount.

**Administrative Costs:** Trident Habitat has a history of maintaining low administrative costs. These costs are unusually low because Trident Habitat maintains no paid staff members. All labor is supplied by part-time help from individuals in the five Trident Habitat affiliates.

**Outward Support:** Trident Habitat tithes to an international affiliate of Habitat for Humanity International. Recently, tithes have been designated for home building in the city of La Ceiba, Honduras.

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